



ANA Rowing Club has a long history of teaching people to row and in successful participation in rowing competition at all levels

Its mission is: To encourage active and enjoyable involvement in the sport of rowing over a wide membership base and to allow members to develop to their full potential both in a competitive and personal role. To provide appropriate, quality equipment, coaching and other facilities in order for this to be met. ANA members work together to row well and enjoy it through fostering a strong club community.

<p>At Present (2020)</p> <p><i>The current membership base is not sufficient to support all of the activities and pathways the club would like to provide.</i></p> <p><i>Whilst recreational and Masters rowing has enjoyed success. Higher level racing performance has declined since high performance funding ceased.</i></p> <p><i>The club is embarking on a five year campaign to increase its membership base to 300, establish a more structured coaching framework and gradually lift its presence and performance in higher levels of racing.</i></p>	<p>Phase 1</p> <p>Concentrate and expand on what ANA currently does well: providing programs for recreational rowing and Masters competition</p> <ul style="list-style-type: none"> • Redirect resources to improve coaching to these areas with initial focus on improved knowledge of rowing technique and training of rowers and coxes throughout the membership • Increase the number of learn to row courses and framework for continued involvement either as non-racing recreational members or in novice competition • Improve on-water performance of novice and Masters rowers • Lay the foundation to improve skills and resources for Phases 2 & 3 	<p>Phase 2</p> <p>Develop and promote mid-tier inter club level racing opportunities</p> <ul style="list-style-type: none"> • Emphasis on rowing and coxing technique with focus on performance by rowing smarter (less on water sessions than alternative high performance programs) • Target competitors operating outside elite high performance programs, experienced school rowers and coxes and competitive A/B masters • Provide opportunity for school and youth rowers and coxes to improve their rowing in a less pressured environment • Provide appropriate coaching to support these programs 	<p>Phase 3</p> <p>Introduce High Performance pathway and support</p> <ul style="list-style-type: none"> • Move to a “full service” club offering opportunity to all members to develop their rowing and coxing to realise their full potential • Ensure suitable equipment and the necessary support is in place for high performance pathways to allow ANA members to pursue racing ambitions at the highest level without being forced to leave the club 	<p>Vision</p> <p><i>300+ members</i></p> <p><i>Recognised for quality and availability of coaching</i></p> <p><i>Broad range of pathways: recreational to high performance</i></p> <p><i>Strong club identity and spirit</i></p> <p><i>On water successes</i></p> <p><i>Fun and social environment</i></p> <p><i>Financially sustainable</i></p>
	Coaching			
	Redirect coaching effort to coach the coaches and raise the knowledge level of both coaches and members	Add additional paid on water hours from suitably experienced coach to phase 1	Additional coaching resource and participation in State based high performance programs	
	Member Events and Communication			
	Develop stronger "one club" spirit and increased opportunities for social interaction. Improve communication and interaction between those in all the pathways offered by the club. Greater expectation to put time back into the Club community to support and further members rowing ambitions whether it be recreational or racing, beginner or elite, young or old.			
	ANA Cafe			
	Develop Club Café proposal to provide social outlet at the club. Reconnect with former members.			

ANA Values

Rower-centered – our activities are focused and created around and centered upon the best interests of the club’s current and future rowers.

Sustainable – we act as custodians of the club and our local environment, our activities are designed to provide long term benefit and be sustainable over time

Inclusive – we are inclusive and accommodating within acknowledged constraints specific to the sport of rowing and our facilities.

Ethical – integrity and inclusivity guides the actions of all our members.

Respectful – we respect the rights and responsibilities of all members of the greater rowing community.

Safe – we commit to fostering a culture of safety in our activities and calling out inappropriate behavior

Commitment and Endeavor – we respect and recognise the hard work and effort made by members to advance their skills, the skills of others and the club.

Fun – we promote a sense of fun and excitement in all our programs and activities.